

OCTOBER 2025



MONTHLY NEWSLETTER

SOMETIMES THE OLD WAYS ARE THE BEST WAYS

October has me thinking about all the things we've forgotten how to do. Not because they weren't good, but because we got so busy chasing what's new that we forgot to look back at what actually worked.

This month reminded me that sometimes the best solutions aren't the ones we invent, they're the ones we rediscover.



STAGING SPOTLIGHT: THE PICTURE MOLDING PROJECT

I need to tell you about a house that humbled me in the best way possible.

The client had one request: use only the existing picture molding to hang the art. No holes in the walls. Just the original molding that's been there for decades.

Here's the thing... I'd never done that before. And if I'm being honest, my first thought was "this is going to be a nightmare."

Spoiler alert: it kind of was. Hours of wire measuring, weight calculations, trying to figure out how to make pieces hang level when you're working with gravity and decades-old molding hooks. There was definitely a broken frame and a moment (or five) where I questioned every choice that led me to this exact spot.

But then something shifted. The puzzle pieces started coming together. Each frame found its place. And when I stepped back? It was charming in a way that regular hanging never could have been.

There's something about working within constraints and being forced to honor what's already there instead of just drilling new holes that creates its own kind of magic. The art seemed to float. The room felt curated, intentional, like it had always been that way.

It reminded me that sometimes the "harder" way is actually the better way. And that the satisfaction of figuring something out, of making something work that seemed impossible at first, that's the real treat.





THIS MONTH'S CHALLENGE

Find one old method you've abandoned. Maybe it's handwriting a note instead of texting. Maybe it's actually using that beautiful china instead of keeping it locked away. Maybe it's calling instead of emailing.

Do the thing that takes a little more time, a little more effort. See how it feels.

HAPPY HALLOWEEN!

Hope your October was full of the good kind of spooky, cozy sweaters, pumpkin everything, and maybe a few decorative gourds that you're oddly attached to.



COMING SOON: HOLIDAY DECORATING

Speaking of getting attached to decorative things... I'm finally (FINALLY) going to start posting about holiday staging and decorating. I know, I know... I've already told a few of you that I was going to be better about social media. So consider this my public accountability moment.

Expect some real talk about how to make your home feel festive without it looking like a holiday store exploded. How to stage for the season when you're trying to sell. And probably a hot take or two on those kitchen towels with the snowflakes or Santa hats front and center .

GRATEFUL FOR YEAR ONE (AND COUNTING)

Still riding the high of celebrating our first year last month. Thank you for every message, every share, every time you've trusted me with your space.

Here's to doing things the hard way when it matters.