

MAARTEN & CROIX
HOME STAGING

MONTHLY NEWSLETTER

A WARM WELCOME TO THE HOLIDAYS



THINGS TO DO IN THE TRIANGLE THIS DECEMBER

DEAR FRIENDS,

AS WE WELCOME DECEMBER, OUR HEARTS ARE FULL OF GRATITUDE AND ANTICIPATION FOR THE SEASON AHEAD. THE TRIANGLE IS TRULY MAGICAL THIS TIME OF YEAR, WITH ITS GLITTERING LIGHTS, BUSTLING MARKETS, AND THE UNMISTAKABLE CHILL THAT CALLS FOR COZY EVENINGS BY THE FIRE. THIS MONTH, WE'RE SHARING A BIT OF EVERYTHING: HOLIDAY INSPIRATION, LOCAL HAPPENINGS, AND SOME STAGING TIPS TO KEEP YOU UPDATED. BUT MOST IMPORTANTLY, WE'RE OPENING THE DOOR TO A LITTLE MORE OF "US," BECAUSE CREATING WARM HOMES AND CONNECTIONS IS AT THE HEART OF WHAT WE DO.

- **DURHAM'S AMERICAN TOBACCO CAMPUS:** STROLL AMONG THE DAZZLING DECORATIONS, ENJOY LIVE PERFORMANCES, AND SIP HOT COCOA WHILE TAKING IN THE CHARM OF THIS ICONIC SPACE.
- **CARY'S GINGERBREAD HOUSE CONTEST:** MARVEL AT THE CREATIVITY OF LOCAL BAKERS AS THEY SHOWCASE THEIR EDIBLE ARCHITECTURAL WONDERS AT THE CARY ARTS CENTER.
- **SOLSTICE MARKET & LANTERN WALK IN HILLSBOROUGH:** SHOP LOCAL ART, SAVOR WARM TREATS, AND JOIN A MAGICAL LANTERN-LIT PROCESSION ALONG THE RIVER WALK TO WELCOME BRIGHTER DAYS AHEAD.
- **POP-UP HOLIDAY MARKETS:** EXPLORE UNIQUE GIFTS AND CRAFTS AT LOCAL MARKETS, FROM RALEIGH'S KRIS KRINGLE MARKET TO DURHAM'S HOLIDAY BAZAAR.

HOLIDAY DESIGN TRENDS WE LOVE

THIS SEASON, IT'S ALL ABOUT CREATING SPACES THAT FEEL AS JOYFUL AS THE MEMORIES MADE IN THEM. HERE'S WHAT'S INSPIRING US:

- **ELEGANT NEUTRALS:** FROM CREAMY WHITES TO SOFT GOLDS, LAYERING NEUTRAL TONES WITH SUBTLE METALLICS CREATES A TIMELESS, SERENE LOOK.
- **NATURAL DETAILS:** THINK FRESH GARLANDS, WOODEN ACCENTS, AND HOMEMADE ORNAMENTS. WE LOVE A TREE TRIMMED WITH DRIED FRUIT SLICES, CINNAMON STICKS, AND CRANBERRY GARLANDS—IT'S A FEAST FOR THE SENSES!
- **STATEMENT LIGHTING:** WHETHER IT'S A CLUSTER OF CANDLES OR A CASCADE OF STRING LIGHTS, LET YOUR SPACE SPARKLE IN ALL THE RIGHT WAYS.
- **PERSONAL TOUCHES:** DISPLAY YOUR HOLIDAY CARDS, FAMILY HEIRLOOMS, OR A DIY CENTERPIECE THAT TELLS YOUR STORY.



MEET THE TEAM: OUR HOLIDAY EDITION Q&A

THIS SEASON, WE'RE PULLING BACK THE CURTAIN TO SHARE A LITTLE MORE ABOUT WHO WE ARE OUTSIDE OF WORK. HERE'S A PEEK INTO OUR LIVES, TRADITIONS, AND HOLIDAY FAVORITES.

WHAT IS YOUR DREAM HOLIDAY GETAWAY?
"IN NEW YORKKKK, CONCRETE JUNGLE WHERE DREAMS ARE MADE OF..." -**TYLER**

WHAT IS YOUR MUST-HAVE SEASONAL DRINK?
"IT HAS TO BE A GIN AND TONIC WITH A SPLASH OF ELDERFLOWER OR LAVENDER SYRUP." -**KELSEY**

WHAT IS YOUR HOLIDAY DECORATING STYLE?
"CLASSIC WITH A TWIST! I LOVE THE STOCKINGS AND NUTCRACKERS BUT I LIKE TO SHOP FOR ALL OF MY DECOR IN NATURAL MATERIALS AND GROUNDING COLORS- THINK WOOD, FRESH GREENERY, VARIOUS EARTH TONES, & WARM WHITE LIGHTS. THERE'S NO TIME MY HOUSE LOOKS BETTER!" -**KELSEY**

WHAT'S YOUR FAVORITE HOLIDAY MOVIE?
"THE HOME ALONE MOVIES WILL HAVE A PLACE ON MY SCREEN DURING THE HOLIDAYS." -**TYLER**

WHAT'S A HOLIDAY TRADITION YOU LOOK FORWARD TO EVERY YEAR?
"WALKING THROUGH DOWNTOWN CARY AND LOOKING AT "ALL OF THE LIGHTS AND TREES THAT THE LOCAL BUSINESSES AND COMMUNITY DECORATED TREES. SOME OF THEM ARE SO WELL THOUGHT OUT AND CREATIVE. WE'VE DONE IT SINCE WE WERE KIDS. DOWNTOWN CARY DURING THE WINTER HOLIDAYS IS TRULY MAGICAL." -**KELSEY**



KELS & TY TAKE NYC.
*THIS WAS TY'S FIRST TRIP TO THE BIG APPLE!

MARKET SNAPSHOT: HOW HOME STAGING CAN MAKE A DIFFERENCE

AS WE REFLECT ON THE TRIANGLE'S REAL ESTATE MARKET THIS YEAR, ONE TREND REMAINS CLEAR: WELL-STAGED HOMES CONTINUE TO CAPTURE ATTENTION AND HIGHER OFFERS. WHETHER YOU'RE LOOKING TO SELL IN A COMPETITIVE NEIGHBORHOOD LIKE CARY OR RALEIGH OR CONSIDERING HOW TO MAXIMIZE YOUR HOME'S VALUE, STAGING CAN MAKE ALL THE DIFFERENCE.

QUICK STAGING TIPS TO MAXIMIZE YOUR HOME'S APPEAL

DECLUTTER RUTHLESSLY: A CLEAN AND OPEN SPACE HELPS BUYERS FOCUS ON THE HOME, NOT THE ITEMS IN IT.

ADD WARM, SEASONAL TOUCHES: THINK COZY BLANKETS, A BOWL OF PINECONES, OR SUBTLE HOLIDAY GREENERY. KEEP IT SIMPLE AND INVITING.

HIGHLIGHT KEY FEATURES: ARRANGE FURNITURE TO EMPHASIZE SPACES LIKE A FIREPLACE OR LARGE WINDOWS. CREATE MOMENTS WHERE BUYERS CAN IMAGINE THEMSELVES RELAXING.

LIGHT IT UP: WITH SHORTER DAYS, ENSURE YOUR HOME IS WELL-LIT WITH WARM, AMBIENT LIGHTING.

WHETHER YOU'RE PLANNING TO LIST SOON OR JUST WANT TO GIVE YOUR HOME A REFRESH, THESE SMALL CHANGES CAN MAKE A BIG IMPACT. WANT TO TALK STAGING STRATEGIES OR NEED PERSONALIZED ADVICE? REACH OUT—WE'RE ALWAYS HERE TO HELP!



OUR MOST RECENT STAGE.
CHECK IT OUT ON OUR SITE!

FROM OUR HOMES TO YOURS,

AS THE YEAR DRAWS TO A CLOSE; WE WANT TO THANK YOU FOR BEING PART OF OUR JOURNEY. YOUR TRUST AND CONNECTION MEAN THE WORLD TO US, AND WE LOOK FORWARD TO AN EVEN BRIGHTER YEAR AHEAD. WISHING YOU JOY, LOVE, AND THE HAPPIEST OF HOLIDAYS.

MAARTEN & CROIX
WWW.MAARTENCROIX.COM

