



WELCOME TO OUR

# MONTHLY NEWSLETTER

IT'S NOVEMBER ALREADY?!

The Triangle real estate market remains competitive despite rising interest rates.

## TRIANGLE MARKET SNAPSHOT ♦



### Current data shows:

- Median home price: \$442,000 (up 8% from 2023)
- Average days on market: 21 days
- Homes staged before listing: 42% faster sales on average

\*ANALYSIS GENERATED THROUGH AN AI-BASED DATA COMPILATION TOOL.

### The Staging Advantage in RDU

- Average days on market for staged homes: 17 days
- Average days on market for unstaged homes: 32 days
- Median home price in Triangle: \$425,000
- Average price premium for staged homes: 3-5% (\$12,750-\$21,250)
- Homes staged by professionals receive 2x more offers

\*SOURCED FROM [HTTPS://WWW.CAROLINASPACES.COM/HOME-STAGING-STATISTICS](https://www.carolinaspaces.com/home-staging-statistics)



IN THIS NEWSLETTER YOU WILL FIND:

Latest staging trends, holiday services and more. Keep Reading!



## OUR LATEST ADVENTURE

WE ABSOLUTELY LOVED LEARNING AT THE HIGH POINT MARKET!

At Maarten and Croix, our recent experience at the High Point Market was nothing short of inspiring! Immersed in the industry's largest showcase, we delved into the latest branding and design trends, gathering new ideas to bring back to the homes we stage. The event gave us the chance to connect with incredible designers and visionaries who shared their stories, insights, and approaches to creating unforgettable spaces. From statement pieces to timeless classics, we were captivated by the beautiful, carefully crafted furniture on display. Every piece told a story, and we're excited to bring this fresh perspective to our clients, making each home a true reflection of style and comfort.



## OUR LATEST PROJECT

Checkout the photos from this phenomenal MID Century Stage we did in Chapel Hill-- It sold in just 3 days!!

[FIND OUT MORE](#)



## COMING UP

HOLIDAY STYLING

Transform your home for holiday entertaining and comfort. Our interior styling services help you create a cohesive, welcoming atmosphere for you and all of your guests to enjoy.

[FIND OUT MORE](#)

# STAGING TIPS & TRICKS

## QUICK WINS FOR WINTER LISTINGS

### 1. **Lighting is Crucial**

- a. Add layers of lighting (overhead, task, accent)
- b. Clean windows for maximum natural light
- c. Install dimmer switches

### 2. **Create Cozy Spaces**

- a. Add textured throws and pillows
- b. Create conversation areas
- c. Add subtle metallic accents

### 3. **Winter Curb Appeal**

- a. Update exterior lighting
- b. Add evergreen planters
- c. Clean gutters and roofline
- d. Fresh doormat and porch styling



## VISIT OUR WEBSITE!

WE ARE IN LOVE. COME BY AND SAY HI.

We're so excited that our site has been live for about a month now! For the best experience, we recommend checking out the desktop version, where you can explore our full range of services and projects. Plus, we'll be adding new photos to our portfolio page regularly, so be sure to revisit often to see our latest work and inspired spaces.

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