

# MAARTEN & CROIX

HOME STAGING

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## MONTHLY NEWSLETTER



TAKE A PEEK AT  
ONE OF OUR LATEST  
STAGES:

[HTTPS://WWW.MAARTENCROIX.COM/PORTFOLIO-  
COLLECTIONS/MY-PORTFOLIO/TIMELESS-MIDCENTURY-IN-  
CHAPEL-HILL](https://www.maartencroix.com/portfolio-collections/my-portfolio/timeless-midcentury-in-chapel-hill)

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# PROJECT SPOTLIGHT: EMILY JO'S HOME FEATURED IN DURHAM MAGAZINE

This month, we're thrilled to highlight our collaboration with local realtor Emily Jo, whose home was recently featured in Durham Magazine!

Emily Jo trusted us to get her space photo-ready by refining her lived-in areas and highlighting meaningful pieces that reflect her and her family's travels and talents. One special find? A beautifully restored clock her father helped bring back to life—such a cool detail! From the cozy living room to the stylish kitchen and dining area designed for entertaining, we carefully organized each element to tell her story. A standout moment? The custom-built shelving that not only maximizes functionality but also serves as a showcase for Emily Jo and her wife Ashley's favorite books and most treasured decor pieces.

We're proud to see her home celebrated in the magazine and are so grateful to have played a role in bringing her vision to life. Thank you, Emily Jo, for trusting us with your home!



## DESIGNERS WE'VE GOT OUR EYE ON

AS LOVERS OF DESIGN, WE'RE CONSTANTLY INSPIRED BY CREATIVES PUSHING BOUNDARIES. HERE ARE A FEW DESIGNERS WHOSE WORK WE ADMIRE THIS MONTH:

- **ANTONIO DELOATCH** (@ANTONIODELOACHDESIGNS)  
Antonio DeLoatch is a New York-based luxury interior designer known for his refined blend of traditional and contemporary elements. His designs tell a story, curating spaces that feel both sophisticated and deeply personal.

- **JOHANSON DESIGN** (@JOHANSONDESIGNOFFICIAL)  
Johanson Design was established in 1953 in Markaryd, Sweden. This firm specializes in crafting high-quality furniture. Their designs seamlessly blend contemporary aesthetics with functionality, reflecting a commitment to sustainability and timeless Scandinavian style.

- **HOVEY DESIGN** (@HOVEYDESIGN)  
Hovey Design, founded by Brooklyn-based sisters Hollister and Porter Hovey, is a leading boutique home staging firm known for transforming properties into inviting, artful spaces that captivate potential buyers. Their distinctive approach blends modern aesthetics with personal touches, setting a high standard in real estate staging..

- **ERDEM HAMZA** (@ERDEMHAMZA)  
Erdem Hamza is an Istanbul-based architectural designer renowned for his innovative projects that blend contemporary aesthetics with historical elements. His work includes the transformation of a 130-year-old Alaçatı stone house into a serene retreat and the creation of a vibrant garden room in Istanbul, reflecting his commitment to crafting dynamic, modern, and refined spaces.



ANTONIO DELOATCH



JOHANSON DESIGN



HOVEY DESIGN



ERDEM HAMZA

## STAY CONNECTED

We'd love to hear your thoughts on this month's newsletter! Have questions about trends, stages, or just want to say hi? Reply to this email or connect with us on Instagram @MaartenCroix.

Until next time,  
Maarten & Croix

"INSPIRED BY ORIGINS. DESIGNED FOR NEW BEGINNINGS."

# A NOTE FROM MAARTEN & CROIX

As February unfolds, we thought it would be the perfect time to reintroduce ourselves—especially with so many wonderful new connections joining our journey. Maarten & Croix began as a shared dream between two sisters passionate about design and has grown into a business dedicated to transforming homes into spaces that inspire, connect, and sell. From our first project—late nights fueled by excitement and caffeine—to building a portfolio of designs that honor both style and soul, we've come a long way.

What started as a leap of faith has blossomed into a thriving partnership with realtors and homeowners alike. We're honored to collaborate with real estate professionals who trust us to elevate their listings and with homeowners who invite us in to bring their visions to life. As we look ahead, our mission remains rooted in creating spaces that resonate and cultivating a community of people who value creativity and connection.

Whether you're new to Maarten & Croix or have partnered with us before, we're thrilled to have you here. Together, we'll continue creating spaces that leave a lasting impression and tell a story buyers can't resist. Here's to another year of growth, bold choices, and designs that truly feel like home.



## TREND IT OR END IT: DESIGN EDITION

2025 HAS ALREADY BROUGHT BOLD DESIGN CHOICES, BUT WHICH TRENDS ARE HERE TO STAY AND WHICH SHOULD TAKE A BOW? HERE'S OUR TAKE:

### STATEMENT CEILINGS

**Trend it.** Painted, wallpapered, or paneled—ceilings are becoming a new focal point. A bold ceiling can make a room feel complete and add a touch of drama.

### ALL-BEIGE INTERIORS

**End it.** Neutral palettes will always have a place, but the monotone beige-on-beige trend feels lifeless. Bring in contrasting textures or pops of color to keep your space warm and engaging.

### TERRACOTTA EVERYTHING

**Trend it.** Terracotta is having a moment, from tile and pots to decorative accents. Its earthy tones and textures bring warmth and authenticity to spaces.

### MATCHING FURNITURE SETS

**End it.** The overly-coordinated, matchy-matchy look feels outdated. Instead, embrace a curated mix of furniture styles for a more personalized and eclectic feel.

