



MAARTEN & CROIX  
HOME STAGING



This August has reminded me that staging isn't just about arranging furniture, it's about creating connections. Between people and spaces, between families and their dreams, between what is and what could be.

In the past, I've received pictures from clients whose homes I've helped design; sometimes it's the housewarming party to show off the fresh space, other times it's the dinner party, or pup portrait showcase party. But every time, it's images of a home filled with smiles and warmth and connection. Every time I get a picture, I feel such pride. I feel an overwhelming sense of gratitude for the invitation to help create spaces that become the backdrop for those core memories and moments of connection.

There's another layer to this work that continues to surprise me, how connections naturally lead to growth and opportunities. This business thrives on relationships that extend far beyond a single project. A client becomes a friend, a neighbor becomes a referral, a casual conversation becomes a new collaboration.

These organic connections have shaped our path in ways I never anticipated. They've opened doors to projects we never would have imagined and introduced us to people who've become integral to our story.

# STAGING SPOTLIGHT : COZY AND CONNECTED



*This month's featured stage was one that really felt warm and inviting. I often joke with sellers and realtors about how after staging, it almost feels like you want to move back in and curl up in the living room. Well, this house truly felt like a warm hug. The rust tones, deep blues, and grounding green colors used throughout made this home feel like no one ever left...in fact, it seemed to be expecting company for a lovely dinner.*



*This property was built for connection. Each room flows seamlessly into the next, and the deeper you venture into the home, the more intimate and welcoming it becomes. From the open living area where conversations naturally gather around the fireplace, to the sun-drenched screened porch that beckons you to linger over morning coffee or evening wine, every space tells a story of togetherness. The thoughtful mix of textures; soft linens, rich wood tones, and tactile fabrics, creates layers of comfort that make you want to sink in and stay awhile.*



# DESIGNED FOR CONNECTION : CREATE SPACES THAT BRING PEOPLE CLOSER TOGETHER



\*IMAGES VIA ONLINE SOURCES

## **THE CONVERSATION CIRCLE**

ARRANGE SEATING SO PEOPLE NATURALLY FACE EACH OTHER, CREATING INTIMACY WITH ANGLED CHAIRS AND CIRCULAR ARRANGEMENTS.

## **THE WELCOME ZONE**

CREATE A NATURAL LANDING SPOT NEAR YOUR ENTRANCE WITH A CONSOLE TABLE, MIRROR, OR SMALL SEATING AREA.



\*IMAGES VIA ONLINE SOURCES

## **LIGHTING THAT INVITES LINGERING**

USE MULTIPLE SOFT LIGHT SOURCES (TABLE LAMPS, CANDLES, WARM PENDANT LIGHTS) TO CREATE AN ATMOSPHERE PEOPLE WANT TO STAY IN.



\*IMAGES VIA ONLINE SOURCES

## **SURFACES FOR SHARING**

EVERY SEATING AREA NEEDS A PLACE TO SET A DRINK OR SHARE A SNACK. SIDE TABLES AND COFFEE TABLES MAKE SOCIALIZING EFFORTLESS.



\*IMAGES VIA ONLINE SOURCES

As we head into September, I'm grateful for every connection this work has brought into our lives. Thank you for trusting us with your spaces, for your stories, and for your referrals. These relationships are what make challenging days worthwhile. Here's to the connections that make houses feel like homes.

"GOOD WORK SPEAKS FOR ITSELF, BUT GREAT RELATIONSHIPS AMPLIFY EVERYTHING."